

APRIL 28, 2022

### Frequently Asked Questions

# Q: How do I know if I qualify to use the promo code "FORUM50" on my in-person ticket purchase? Who do you consider as The Forum Program alumnae or women business owners?

A: All self-identified women Founders, Co-Founders and Owners of businesses are eligible to use the promo code.

If you are a woman entrepreneur who has registered for any of The Forum's programming in the past then you are considered The Forum alumnae and are eligible for the promo code. Some examples of our past programming include: Mentor Program, The Forum Pitch, E-Series, Money Moves, The Forum Growth Series, and more.

### Q: I am no longer able to attend the in-person event - can I transfer my ticket to another person?

A: Yes, while tickets are non-refundable, they are transferable upon request.

### Q: Why is The Forum planning an in-person event when COVID-19 is currently still spreading?

A: The safety and health of our finalists, event guests, community, volunteers and team is our first priority as we thoughtfully plan the in-person event. The Forum has been following the guidance of the Public Health Agency of Canada (PHAC), as well as our provincial and municipal authorities, regarding COVID-19. The current BC provincial guidelines allow for The Forum to hold an in-person event, and our venue partner, Fairmont Hotel Vancouver, is in compliance with all these guidelines.

## Q: What health & safety guidelines are being followed in planning for The Odlum Brown Forum Pitch Finale?

A: Currently, the regulations at The Fairmont Hotel Vancouver require proof of vaccination and identification to attend in-person events, and wearing of face masks in public spaces and when not seated at a table. We will continue to determine requirements for masking and activities allowed (such as dancing) when we are closer to the event date.

We will continue to monitor the situation, guidelines and requirements around Ballroom capacity, and if necessary, we will cancel the in-person event and hold a virtual-only event.

## Q: If the in-person event at The Fairmont Hotel Vancouver ends up being canceled, what happens to my inperson tickets (individual and for tables)? Will those tickets be refunded?

A: Your ticket purchase is a donation to The Forum. Thus, if we need to postpone or cancel this year's inperson event due to changing pandemic guidelines, your ticket purchase(s) will not be refunded. As per CRA guidelines, donations are non-refundable, and any donations submitted for the The Odlum Brown Forum Pitch Finale must be included in the fundraising revenue for this year. Donations cannot be transferred to a future year.

Thank you so much for supporting The Forum's fundraising goals. We are so grateful for your support ensuring our critical programming will continue for women entrepreneurs.



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### Q: Will I receive a tax receipt for my donation(s)?

A: All \$20+ donations are eligible for a tax receipt.

Note regarding in-person tickets for the Fairmont Hotel Vancouver event: according to Canada Revenue Agency (CRA) guidelines, when a donor receives an advantage in exchange for a gift, a charity must determine the fair market value of that advantage. In the case of The Odlum Brown Forum Pitch Finale in-person event tickets (including Patrons who receive a table), the advantage will include the dinner and entertainment value of the event, which will be deducted from the ticket price to determine the final donation amount for tax receipt purposes. You will receive your 2022 tax receipt by the end of June.